CREDIT CARDS



IMPORTANT TERMS

- Annual Fee Yearly charge by the company for your use of their credit card
- <u>APR</u> Yearly interest rate on the money you borrow. Avoid if pay statement on time
- <u>Penalty Fee & Rate</u> Penalty paid when you don't make payment on time or violate terms and conditions. High interest, fee of sort.
- <u>Grace Period</u> If miss payment, may be given a grace period to get payment in to avoid penalty/fees.

WHEN LOOKING FOR A CREDIT CARD, WHAT IS MOST IMPORTANT?

Let's see what the Credit Card Companies say:





FCCU.org/Rewards Serving Houston Communities

FOLLOW UP Q'S

- What features of each credit card are being showcased?
- What marketing strategies are being used?



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5 THINGS TO CONSIDER WHEN LOOKING AT CREDIT CARDS

- 1. Does the card have an annual fee?
- 2. What is the APR?
- 3. What are the penalty fees and rates?
- 4. How long is the grace period?
- 5. What is the billing cycle?



<u>CARDS</u>

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Credit Card
    reading...
Charge Card
    reading...
Debit Card - linked to a bank account
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